



ONE-STOP SOLUTION OVER-THE-TOP (OTT)

TFI is amongst the few providers in the world that offers full range of high speed, high throughput video streaming solution with superior quality. It answers to every step in the client media workflow. Our pioneering technology, HERMES (Home Enjoyment, Recreation and Multimedia Entertainment System), is a powerful technology platform that includes:



VIDEO ENCODING

- Live encoding technology qualified by Akamai
- File-based encoding by patented distributed technology



CONTENT MANAGEMENT

- Digital Rights Management (DRM) technology implementation qualified by Microsoft PlayReady® & Google Widevine®



STREAMING & DISTRIBUTION

- Streaming technology for all major platforms from mobile, PC, Smart TV, set-top box to game console and even AR/VR headset



PAYMENT & REVENUE MODELS

- Pay-per-view, subscription, download-to-rent/own and advertising from Video-On-Demand (VOD), TV channel to live event content



AI-BASED RECOMMENDATION ENGINE & ANALYTICS

- Machine-learning technology developed by our Data Scientists
- Track and improve content usage via big data analytics

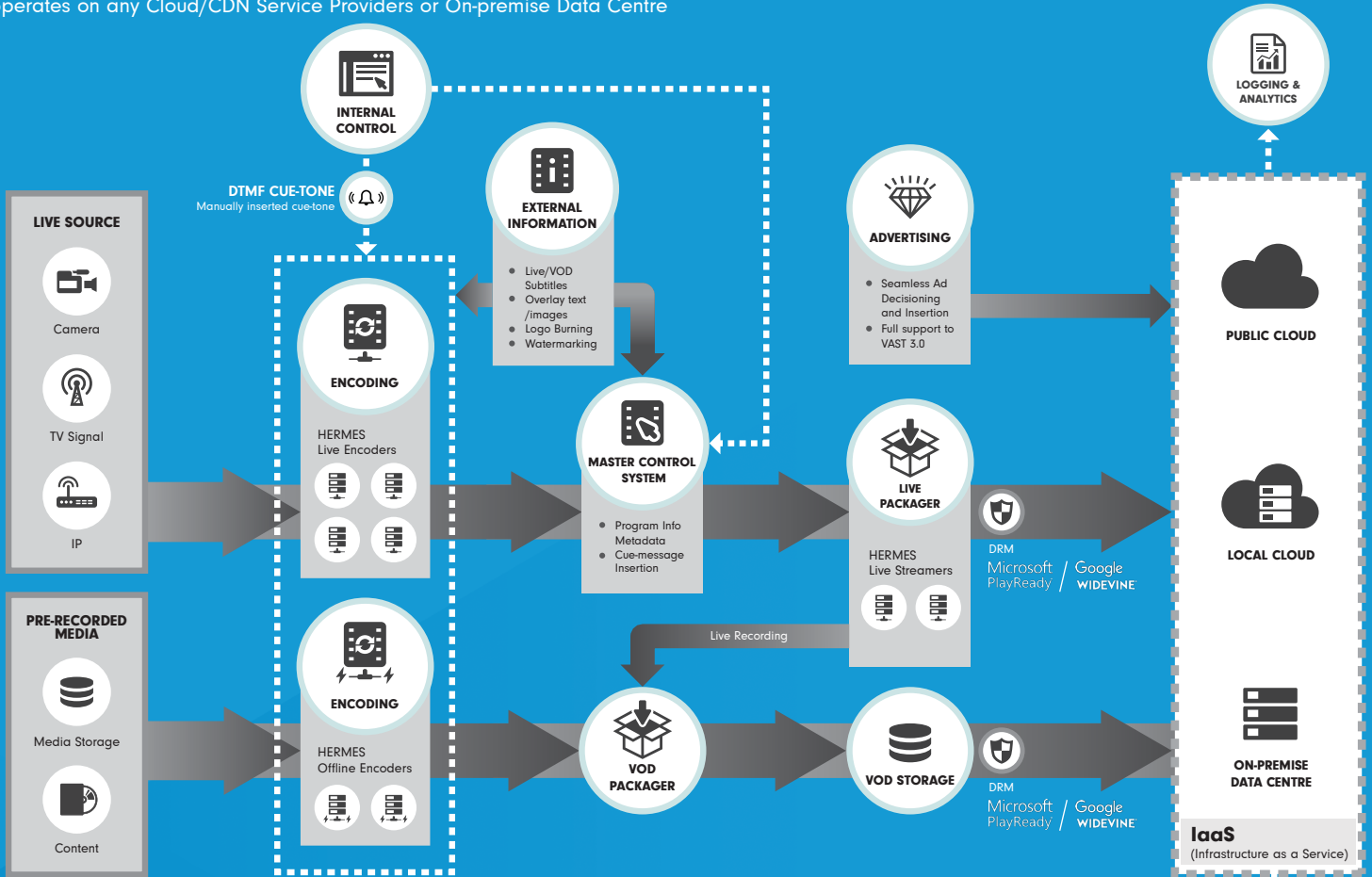


ADVERTISING SYSTEM

- Full support of video advertising industry standard with Video Ad Serving Template ad formats

THE HIGH-LEVEL ARCHITECTURE OF HERMES

HERMES (Home Enjoyment, Recreation and Multimedia Entertainment System) is a PaaS (Platform as a Service) platform operates on any Cloud/CDN Service Providers or On-premise Data Centre



Microsoft PlayReady® is a trademark of Microsoft Corporation.
Widevine® is a trademark of Google Inc.

Support Multiple Devices & Platforms



ABOUT TFI

TFI stands for Technology, Fun and Innovation. With the mission to bring fun content to everywhere with innovative technology, we provide world-class video encoding, streaming & delivery platform.



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PoweredByHERMES.com